

Serial No. 10/530,144
Atty. Doc. No. 2003P00249WOUS

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REMARKS

Claims 17-20, 23, 24, 27-29, 31-33 have been amended, claims 21, 22, 30 have been canceled and new claims 36-39 have been added. Thus, claims 17-20, 23-29, 31-39 are currently pending and presented for examination. Applicant respectfully requests reconsideration and allowance of the pending claims view of the foregoing amendments and the following remarks.

Response to Rejections Under Section 101:

Claims 17-35 are rejected under 35 U.S.C. § 101, the Examiner contending that these claims are directed towards nonstatutory subject matter. Claim 17 has been amended to recite a useful, concrete and tangible result, e.g. sending the dynamically generated portal page to a computer of a user in order to be displayed. Likewise claims 18-34, which depend on claims 17 produce a useful, concrete and tangible result at least based on their dependency to claim 17. Claim 35 has been canceled. Thus, Applicant respectfully requests the Examiner to withdraw the Section 101 rejections.

Response to Rejections Under Section 102:

Claims 17-35 stand rejected under 35 U.S.C. § 102(a), the Examiner contending that these claims are anticipated by Epixtech, "iPAC System Administrator's Guide", 9 Jan 2002, Version 2.0, Epixtech Inc.

Applicant's Claim 17 recites:

receiving an address of a content data record, the content data record associated with a web page requested to be accessed by a user, and the requested web page includes the address of the associated content data record in a non-displayable area of the web page, accessing the content data record via the received address;

In contrast, Epixtech teaches that the administrator must know how to work with web pages (P. 1-9 bullet #5) and that the administrator can change the appearance of the iPac page (P. 1-12). Epixtech does not teach or suggest receiving an address of a content data, let alone receiving an address of a content data record associated with a web page requested to be accessed by a user. Moreover, Epixtech does not teach or suggest the requested web page includes the address of the associated content data record.

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In view of the above, claim 17 is not anticipated by Epitech. Furthermore, Claims 18-20, 23-29-, 31-37 which depend on claim 17 are also patentable at least based on their dependence from claim 17 as well as based on their own merits. Therefore, Applicant respectfully requests that the Examiner withdraw the Section 102 rejections.

New Claims:

New claims further define the scope of the invention as described in the specification and drawings. In view of the foregoing remarks regarding the other claims, Applicant respectfully submits claims 36-39 are patentable and requests allowance of claims 36-39.

Conclusion

For the foregoing reasons, it is respectfully submitted that the rejections set forth in the outstanding Office Action are inapplicable to the present claims. All correspondence should continue to be directed to our below-listed address. Accordingly, Applicant respectfully requests that the Examiner reconsider the objections and rejections and timely pass the application to allowance. Please grant any extensions of time required to enter this paper. The commissioner is hereby authorized to charge any appropriate fees due in connection with this paper, including fees for additional claims and terminal disclaimer fee, or credit any overpayments to Deposit Account No. 19-2179.

Respectfully submitted,

Dated: 6/22/07

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